



HPL LEDs : A marriage of lights & emotions.

Greetings of the Day !

It is indeed with immense pleasure that we would like to share with all of you that HPL has been growing at a frenetic pace. As a consequence of that, we have been doing various brand building exercises.

The mass media advertising campaign HPL has launched on Thursday, 02nd October, 2014 is a logical extension of this effort and will be visible extensively on different media properties encompassing Print, TV, Outdoor promotion and BTL activities. This is the first time ever that our publicity campaign will hit the television screens all across India. This is a proud and happy moment for us and we would like to share in the excitement with all of you.

Ab roshan ho khushiyaan

HPL

LED Lighting

Featured Programs



And you can also view our advt. in other prime News Channel, Entertainment Channel & some Regional Channels including in the repeat formats.

TV Channels are as follows:-

General Entertainment Channel (GEC)

	KBC Original & HD	08.30 pm to 09.30 pm Monday to Thursday
	Crime Patrol Dastak	09.00 pm to 10.00 pm Friday to Sunday
	CID	10.00 pm to 11.00 pm Friday to Sunday
	Comedy Nights with Kapil Original & HD	10.00 pm to 11.00 pm Saturday to Sunday 11.00 pm to 12.00 am Saturday to Sunday
	Zodha Akbar	08.00 pm to 08.30 pm Monday to Friday
	Kumkum Bhagya	09.00 pm to 09.30 pm Monday to Friday
		08.00 pm to 24.00 pm Monday to Sunday
	Taarak Mehta ka Ooltah Chashmah	08.30 pm to 09.00 pm Monday to Sunday
	Super Saturday/ Sunday	07.00 am to 20.00 pm
	Super Sunday	07.00 am to 20.00 pm

Current Affairs

Timings : Monday to Sunday, 06.00 pm to 12.00 am

Regional Channels

Timings : Monday to Sunday, 06.00 pm to 12.00 am