

|             |               |
|-------------|---------------|
| PUBLICATION | EPR           |
| DATE        | February 2020 |
| EDITION     | National      |
| PAGE No.    | 16            |

## HPL launches energy-efficient lighting



**H**PL Electric & Power Ltd, an established electric equipment manufacturing company in India, showcased its product ranging across its five verticals of metering solutions, switchgears (industrial and domestic product), LED lighting, wires and cables, and solar. ELECRAMA is the premier flagship event of Indian Electrical and Electronics Manufacturers Association (IEEMA) and brings together all the electrical equipment manufacturers on one platform. Over the years, it has grown to become one of the largest events of the electrical industry. It is a unique forum for networking, knowledge sharing and showcasing latest electrical technology solution.

this endeavour."

### Metering Solutions

- Smart meters with NB-IoT (Narrowband - Internet of Things) technology
- Ebrit Panel Meters are single-line, cost-effective LED display meters with 100 V to 300 V AC
- Power Factor Controller: It has microprocessor based intelligent auto switching and individual capacitor mode.
- Single phase low-cost multifunction meter for utilities

### Lighting

In addition to the recently launched 7 wonders of lighting, HPL has further diversified their lighting segment with next 7 wonders, primarily catering to retail consumers. These lights can be connected wirelessly, are maintenance free, have compact and sleek design, can be remotely controlled and provides longer shelf life. HPL's latest energy efficient lighting range includes Double Side Wall Light, Decor Side Wall Light, Zoom Light, Decor Single Side Wall Light, Linear Light, Low Bay Light, 4 In 1 Smart, Batten and Down-lighters.

### Switchgear

- Isolators: 3 pole and 4 pole isolators in AC & DC voltage with AC23A & DC21B utilisation
- Isolators of 2 pole /3 pole comes with various AC/DC voltage up to 1,500V having rated current up to 630A at various duties
- MCCB Distribution Panel: Reliable and safe for industrial, residential and commercial application
- TAB Super MCCB comes with double break mechanism and enhanced life

Talking about their participation and expectations from ELECRAMA 2020, Gautam Seth, Joint Managing Director, HPL Electric & Power Ltd said, "HPL has been a regular participant at ELECRAMA and takes this as an opportunity to showcase our products and solutions to industry stakeholders and international buyers. This year, we are showcasing our latest energy efficient product range mainly in metering solutions, lighting and switchgears. Today, HPL has a significant market presence in India and exports its smart and efficient products to 42 countries across the world. HPL as a brand is committed to improving people's lives through meaningful innovations and best-in-class technology products for domestic as well as international markets."

Moreover, HPL is one of the largest providers of metering solutions having a wide range of products including state-of-the-art smart meters. The government is planning policy measures to expand the implementation of smart meters across the country. This would be a good opportunity for us and we are geared up towards partnering the government in

- Safety Enclosures: Especially designed for emergency breakdown and comes with IP55/65 rating for outdoor application
- DC Fuse Holders: Curated for solar applications and are environmental RoHS compliant
- O Safe DCMCBs provides voltage up to 1,000V DC
- RCBO comes in 2 Pole 2 modules and 2 Pole 4 modules, 4 Pole 4 modules and 4 Pole 8 modules. ⚡

